



# Promising Future

Education Culture Tourism Cooperation

Tianjin and Localities of CEEC



# Promising Future

I. Brief Introduction of Tianjin

II. Suggestions on Cooperation



# Brief Introduction of Tianjin



# Suggestions on Cooperation

Education

Culture

Tourism



## 1.1 Exchange of Experts

1,656 foreign experts in Tianjin from 42  
countries ( 2013 )





## 1.2 Exchange of Teachers and Students

3,584 teachers and 7,247 students to Tianjin(2013)

1,639 teachers and 2,855 students go  
abroad(2013)



## 1.3 Welcome Students from CEEC

### Overseas students in Tianjin (2013)

22,969 from 159 countries, ranking 3<sup>rd</sup> in China

32 Colleges and institutes enrolling overseas students





## 1.4 Education Program Cooperation

44 Sino-Foreign Cooperative Education Programs (2013)



## 1.5 Cooperation on Confucius Institute

22 Confucius Institutes

25 Confucius Classrooms

in 19 foreign countries and regions



# Suggestions on Cooperation

Education

Culture

Tourism



## Exchange of Cultural Groups and Festivals

89 cultural groups performed in Tianjin (2013)

54 cultural groups visited foreign countries

577 foreign artists joined in the shows in Tianjin

47%(271 persons) from CEE Countries



## 1.1 Exchange of Cultural Groups



## 1.2 Exchange of Cultural Festivals





# Suggestions on Cooperation

Education

Culture

Tourism



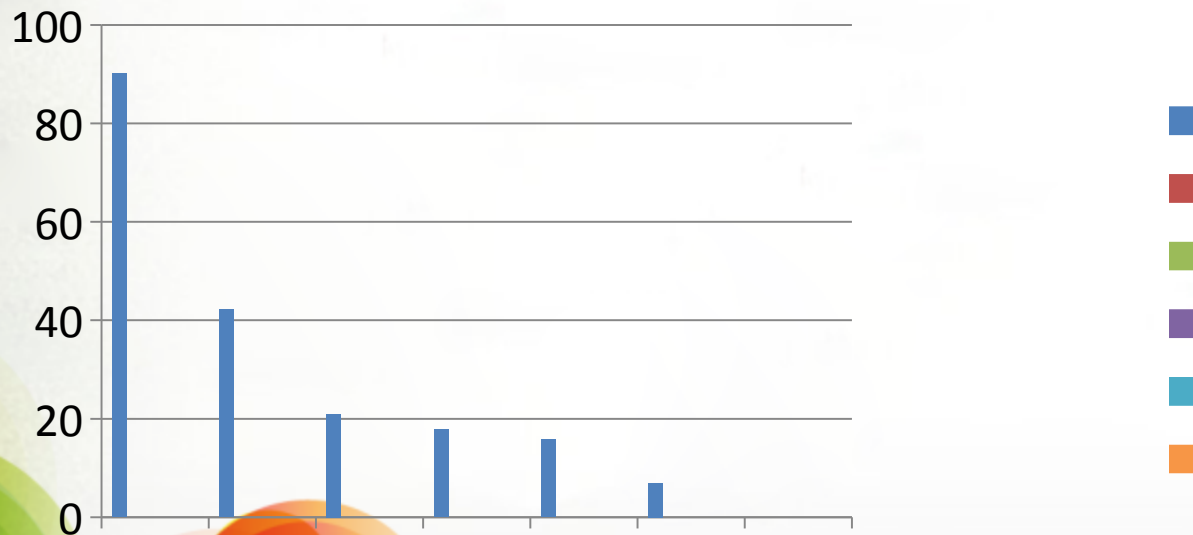
## 1.1 Welcome CEEC tourists to Tianjin

2,645,000 foreign tourists (2013)

1,447,000 foreign tourists ( first half of 2014)



## Top 4 foreign tourists to Tianjin



## **1.2 Welcome participation to China Tourism Industries Exposition**

**Theme:** tourism

**Participants:** over 80 countries and regions

31 Chinese provinces, municipalities and autonomous regions

**Visitors:** 700,000

**Value of Contracts signed:** 2 billion USD

**Date:** September 19-22, 2014





Welcome to Tianjin

We firmly believe there is  
a **promising future** for **cooperation** between Tianjin and Localities of CEEC in the fields of **education, culture and tourism.**





**Thanks**

