



Ministry of Foreign Affairs
of the Czech Republic

China – Trade and Investment Opportunities

Ministry of Foreign Affairs of the Czech Republic



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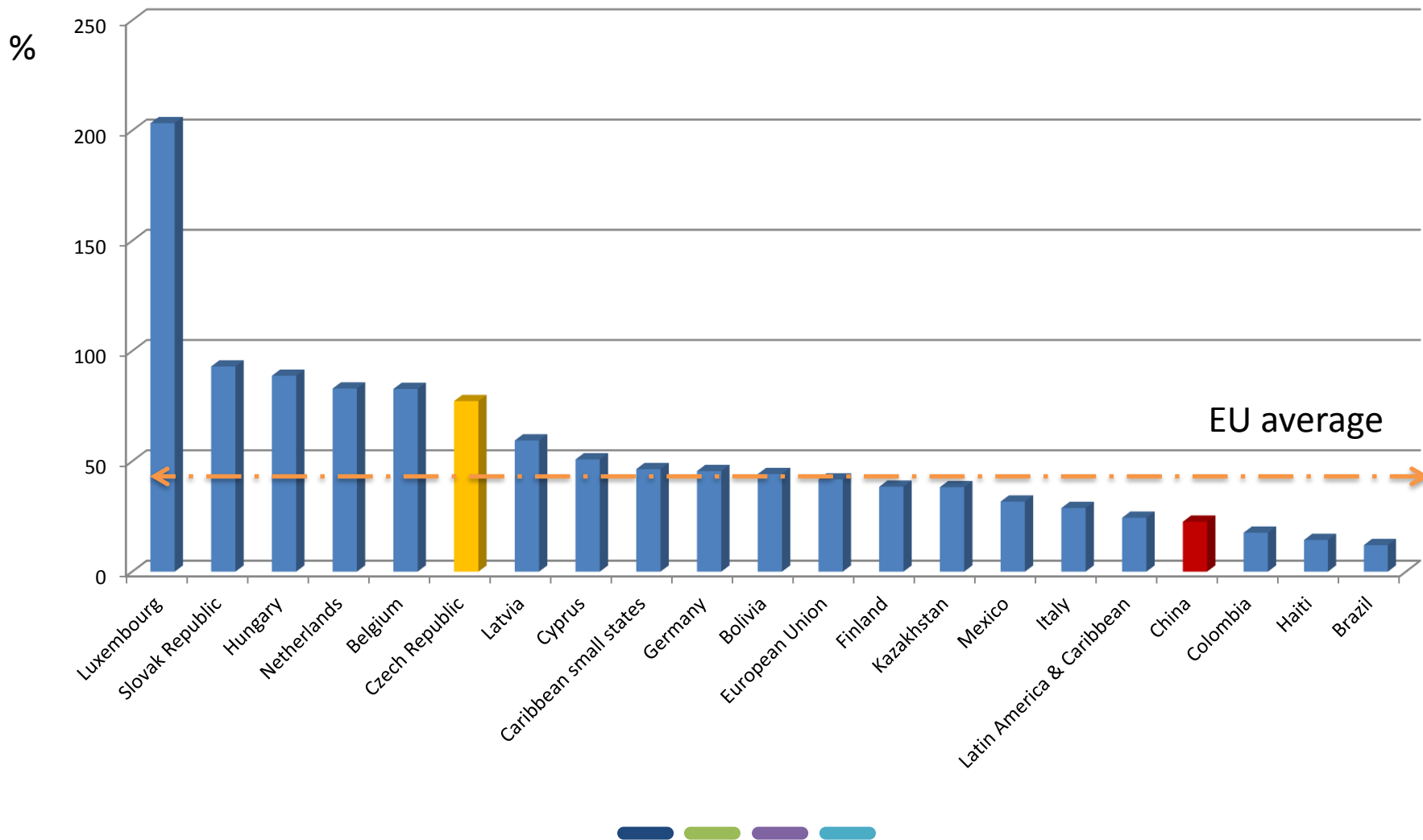
CIF 2015





Export share on GDP

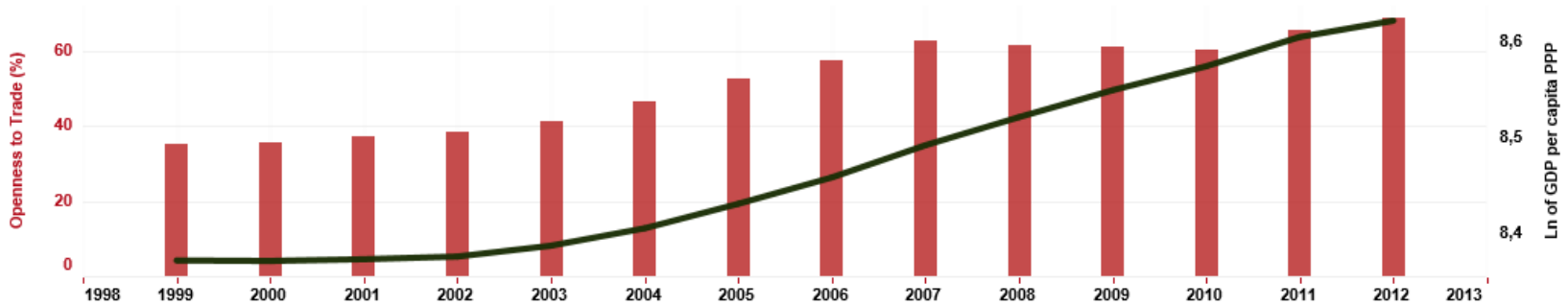
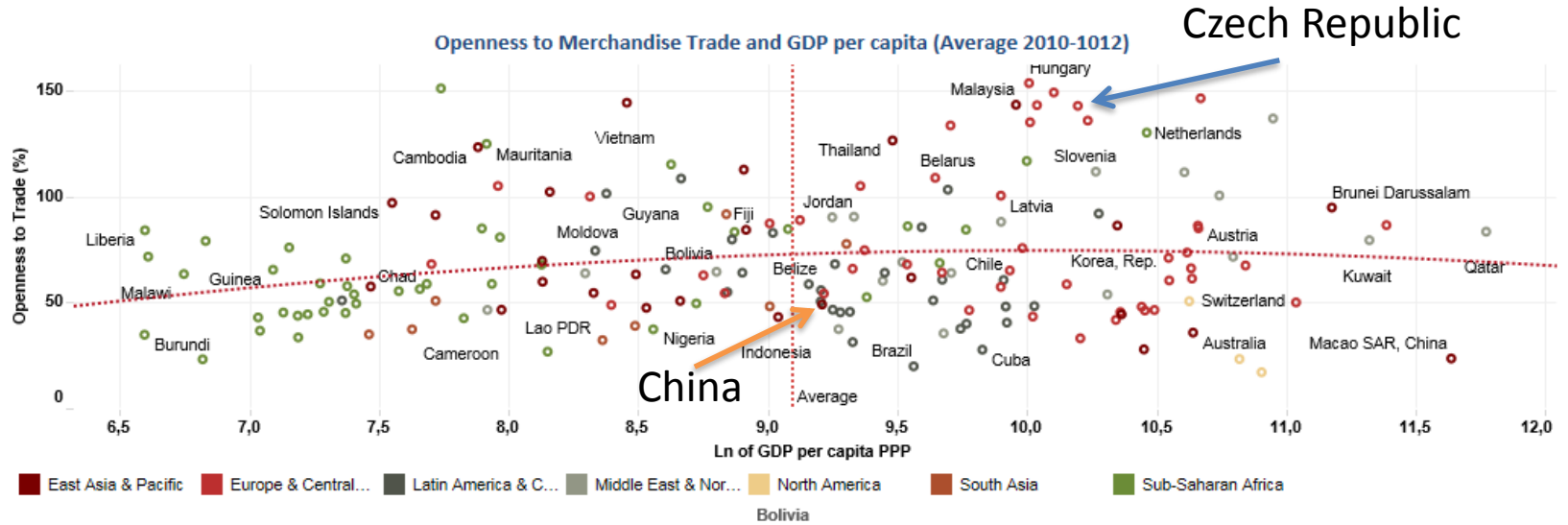
The Czech Republic is export oriented country.





Openness to merchandise trade – trade as a percentage of GDP

We can find correlation between openness to merchandise trade and GDP





Export World Cloud

Czech Republic and China, both countries are visible at Export World Cloud

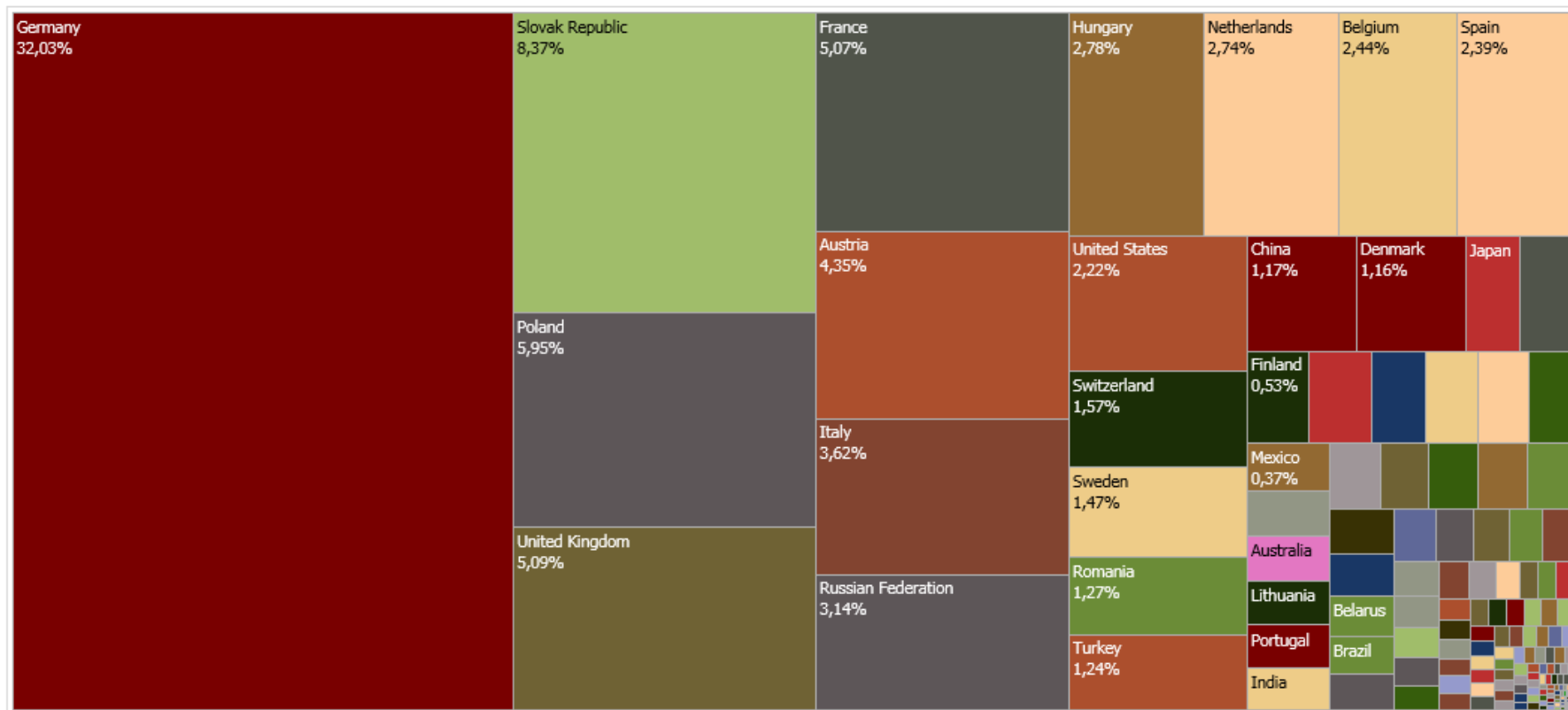
Export, World Cloud (2014)





Czech Export

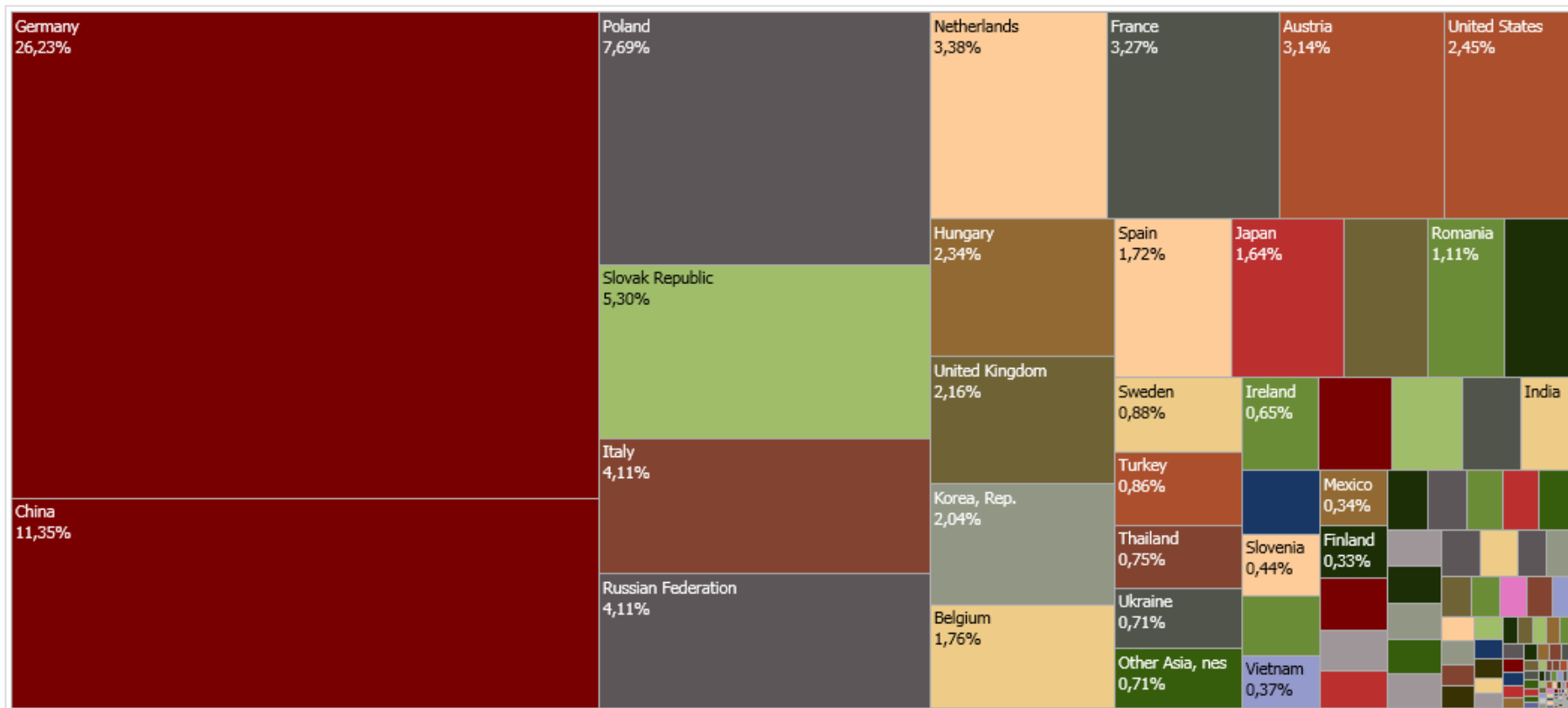
Czech export to China was in 2014 more than 2 bill. USD, China is 18th Czech export destination





Czech import

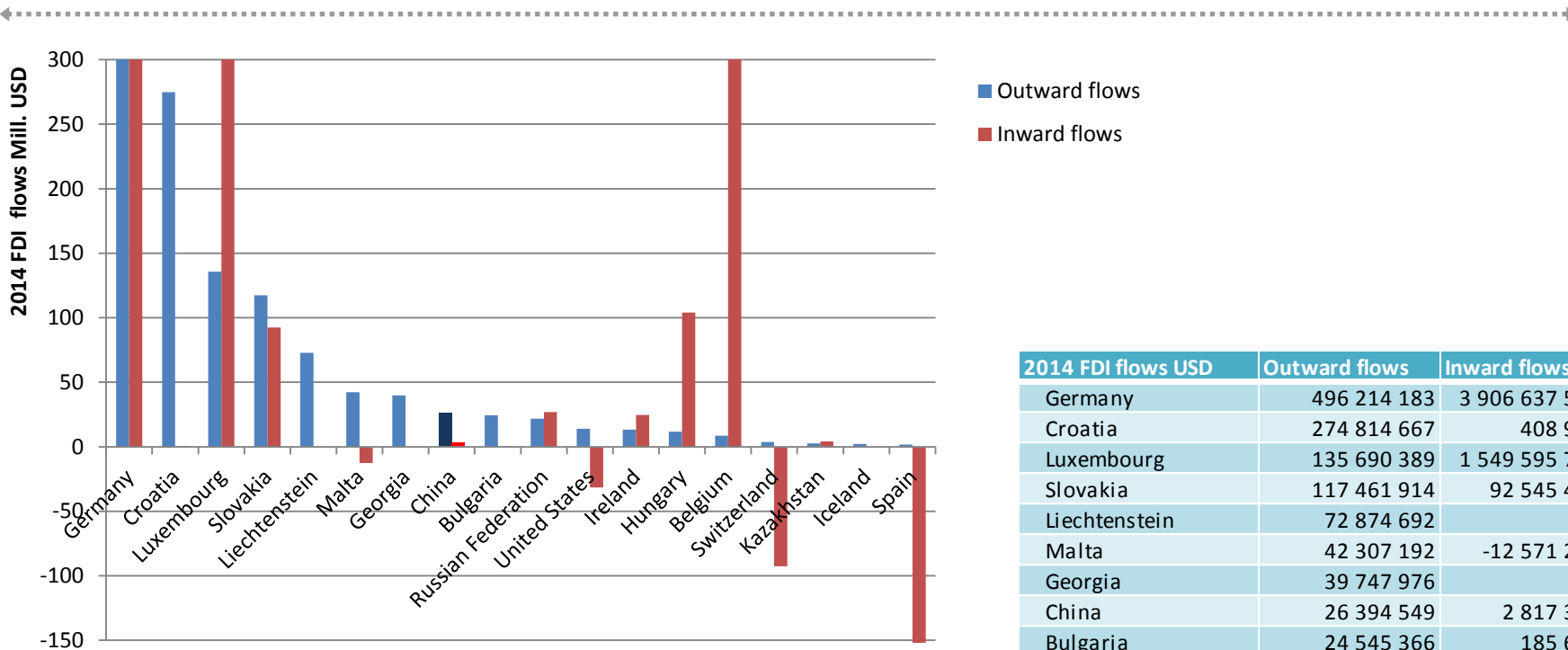
Czech import from China was in 2014 more than 17 bill. USD, China is second largest Czech import partner, we can realize disproportion between export to and import from China not only in absolute numbers, but also in partner position.





FDI inward and outward flows

Effective system not only for investment incentives but also for searching of investment opportunities



2014 FDI flows USD	Outward flows	Inward flows
Germany	496 214 183	3 906 637 526
Croatia	274 814 667	408 920
Luxembourg	135 690 389	1 549 595 777
Slovakia	117 461 914	92 545 486
Liechtenstein	72 874 692	0
Malta	42 307 192	-12 571 202
Georgia	39 747 976	0
China	26 394 549	2 817 351
Bulgaria	24 545 366	185 641
Russian Federation	21 777 142	26 970 669
United States	13 902 745	-31 486 680
Ireland	13 285 525	24 652 246
Hungary	11 736 993	104 133 696
Belgium	8 565 298	583 848 357
Switzerland	3 645 481	-92 632 791
Kazakhstan	2 542 824	4 167 729
Iceland	2 155 432	0
Spain	1 655 378	-532 142 951



Trade for growth

Trade is one of the sources of growth - 1 bill. EUR of foreign trade = 15 000 new working positions



EU level

- Trade agreements (TTIP, FTA with Japan, Investment agreement with China, FTAs with ASEAN countries)
- Multilateral system (Implementing Bali package, modernization WTO)
- Completing Single market



National level

- Effectivity in promoting national interests abroad
- Information about opportunities abroad
- Open doors for investment projects home





Role of economic diplomacy





Economic Diplomacy Projects

Support for Czech exporters

Economic Diplomacy Projects (EDP) – way how to create new contacts, promote Czech products and services and even acquire new contracts.



Increased funding

- 51 projects were implemented in 2014 and 4,5 millions CZK were provided by MFA
- 87 projects were approved for implementation in 2015 with total support of 10,3 millions CZK



New methodology

- Since 2014 new methodology is used – transparent processing of EDPs
- System for processing EDPs was improved
- Revision in autumn 2015



More effective targeting of projects

- Czech solutions in countries, where opportunities were identified
- Better targeting of projects and synergy with Map of global and Sectoral Opportunities



Planning projects with partners

- Planning projects with CzechTrade, MIT, Czech centers, CzechInvest, CzechTourism and other partners
- Better communication with private sector





Map of global sectoral opportunities

Economic diplomacy tool to search business opportunities



Unique knowledge of export and investment opportunities. We have know-how how to define and verify opportunities, now we need to use them properly.



Why sectoral approach

- More efficient allocation of resources
- Flexible reaction to current situation



Tool for exporters and investors

- First level how to find possible market
- Well evaluated by partners, stakeholders and entrepreneurs



Online interactivity

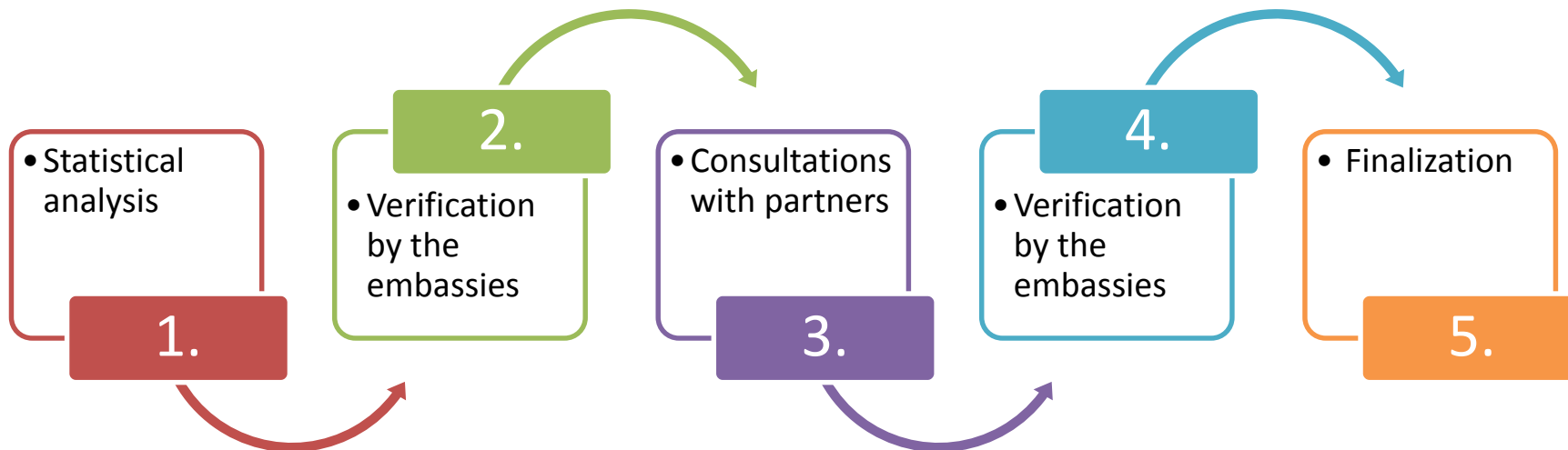
- From territorial to sectoral search
- www.businessinfo.cz/mop





Map of global sectoral opportunities

Export and investment opportunities





China

Example - Map of global sectoral opportunities

Sector	Opportunities
Agricultural and food industry	HS 0401 - Milk, cream sweetened, unsweetened
	HS 0406 - Cheese, curd
	HS 1704 - Confectionery without cocoa (White chocolate)
	HS 1806 - Chocolate and other food preparations with cocoa
	HS 2005 - Other vegetables prepared or preserved
	HS 2201 - Water, mineral water, sodas sweetened, ice
	HS 2202 - Water, mineral water, sodas, added sugar and sweeteners to juice
	HS 2203 - Beer made from malt
	HS 8422 - Dish-washing machines for cleaning, filling, etc.
Medical and pharmaceutical industry	HS 8438 - Machinery for the industrial preparation of food production
	HS 2941 - Antibiotics
	HS 3006 - Other pharmaceutical goods
	HS 9010 - Instruments and equipment for photo lab and labs
	HS 9018 - Tools medical, surgical, dental and others
HS 9022 - X-ray devices	



Medical and pharmaceutical industry

- Demand for medical, surgical and dental tools
- New formation of private healthcare
- Transfer know-how



Agriculture and food industry

- 30 % growth of consumption in last 5 years
- Modern agriculture investments
- Transfer know-how





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Thank you for your attention!



"Feedback, as well as showers, of course, is not permanent. It's something we should have periodically. „

- *Zig Ziglar*, entrepreneur and writer

